



Cherryl Darling (She/They)

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education

**Associate of Applied Sciences in
Graphic Design**

Austin Community College 2025

skills

Adobe Creative Suite, including
Illustrator, Photoshop, & InDesign

Experience designing in Figma

Strengths in typography, branding &
identity design, copywriting

Strategic thinker focused on big-picture,
goal-oriented outcomes

Naturally extroverted & highly
collaborative, fostering positive team
dynamics & building strong relationships

Confident & self-motivated, excelling
in both independent projects &
group initiatives

Aspiring graphic designer with a passion for branding, visual storytelling, & collaborative problem-solving. Experienced in leading design projects & building strategic brand identities. Seeking opportunities to contribute creativity & communication skills to a dynamic design team.

experience

Team Leader

Design Studio I & 2 – Austin Community College 2024 to 2025

Led a team of six in a two-semester design project, organizing & delegating tasks to create a logo & branded assets for a client. Prioritized open communication to foster a respectful & efficient work environment. Regularly adapted project plan to meet fluctuating goals and team needs.

Branding Project for Tama Hair Salon

Design Communication II – Austin Community College 2024

Utilized a peer's salon business for a branding project for school. Developed a unique brand identity & logo for a client, ensuring alignment with their vision and goals, which will be adopted for their complete business re-brand.

Magic Circle Salon

2021 to 2022

Used extensive knowledge in the salon industry to create thorough & comprehensive branding for my own salon based on target market. Worked to attract high quality customer base through website building, marketing & creating content for social media, resulting in increased service & retail sales.

Hair Stylist and Business Owner

2010 to Present

Over a decade of client experience in short- & long-term projects. Skilled in consultations to create personalized styling plans that fit clients' lifestyles & aesthetic goals. Strong professionalism & time management fostered lasting client relationships & ensured satisfaction with long-term results.